

EXHIBIT B

Brown, Sara Ann

From: mary@walkorrunmedia.com <mary.meredith@gmail.com>
Sent: Tuesday, March 30, 2010 9:39 PM
To: TM at TriMaxMedia
Subject: Weekly call - last change request... I promise??

Hi Ladies,

Well we finally have a set schedule with our personal trainer and it looks like our current set up of Wednesday afternoon for our call is going to present a problem. I wanted to see if we could move our call to earlier in the day on Wednesday or anytime before 3:30pm on Tuesdays.

What do you guys think?

Thanks!
Mary

--

Walk or Run Media
(972) 398-1064

EXHIBIT B

Mosher, Crysten

From: Tiffany Jordan <IMCEAEX-_O=TRIMAXMEDIA_OU=FIRST+20ADMINISTRATIVE+20GROUP_CN=RECIPIENTS_CN=TIFFANY+2EJORDAN@namprd07.prod.outlook.com>
Sent: Tuesday, March 16, 2010 11:24 AM
To: 1QM at TriMaxMedia
Subject: Buenos Aires Info?

I decided to run BabyEarth again since there seemed to be new competitors and I was hoping to avoid any click fraud, but alas, I was hit today. However, I was hit by Buenos Aires. When I check the keyword he hit, the ad showing has the following url:

<http://agencia-marketing.com/?Baby-Earth>

This site is registered to Diego Di Fonzo of Red Team Media. The registration address is Panama but the phone has a country code in Italy. The Red Team Media site is privately registered. I found a Diego Di Fonzo that lives in Buenos Aires (http://ar-es.sonico.com/u/Diego_Difonzo/56242902) who looks very similar to Diego Di Fonzo found on facebook.

So I don't know how this might help us, but here it is. I'm going to document this in the database.

Tiffany

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Mosher, Crysten

From: Tiffany Jordan <IMCEAEX-_O=TRIMAXMEDIA_OU=FIRST+20ADMINISTRATIVE+20GROUP_CN=RECIPIENTS_CN=TIFFANY+2EJORDAN@namprd07.prod.outlook.com>
Sent: Tuesday, December 14, 2010 1:21 PM
To: Mary Walker; TM at TriMaxMedia
Subject: RE: Click Fraud By BA

I've been waiting a week for a response. I did get past the initial contact person and my info is with a 'specialist'. I just sent a follow up asking for an update.

-----Original Message-----

From: Mary Walker
Sent: Tue 12/14/2010 12:34 PM
To: TM at TriMaxMedia
Subject: Click Fraud By BA

Hi Ladies,

I was hit this morning by BA on two merchants. I've submitted my click fraud report to Google and am expecting to get a refund back. Have you guys heard anything more about your click fraud refunds?

Thanks,
Mary

EXHIBIT B

Mosher, Crysten

From: Laura Woodruff <LAWoodruff@gmail.com>
Sent: Monday, July 25, 2005 11:13 AM
To: Jordan, Tiffany & Ben
Subject: Fw: MX Keys

You'll need to register to download the files - you want the Studio MX with Flash Pro. Once inside, I think there's a download for each of the parts of the suite. Dreamweaver's the main one, Fireworks is for pictures - similar to PhotoShop, & then Flash for movies. Then after you download or your trial is up - input one of the keycodes below. Either will work - just happen to have two. Let me know if you have any questions -

WPD700-53303-96494-66587
WPD700-54006-82294-05868

Download any MX Demo:
<http://www.macromedia.com/downloads/>

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Mosher, Crysten

From: Laura Woodruff [L.W. E-mail]
Sent: Sunday, July 17, 2005 10:15 PM
To: Jordan, Tiffany & Ben
Subject: KeyWord Analyzer

Here's the link for KeyWord Analyzer - <http://keywordsanalyzer.blogspot.com/>

The registration code is {AB4C8D7A-1039-471D-AFEE-AEC6E3F73707}

Some good info sources are -

Chris Malta - www.worldwidebrands.com

He's one of the most respected guys out there. He focuses a lot on drop shipping & selling via an online store but has some very good info on getting up & running business-wise on his site. i.e. tax id info, etc.

My machine is crawling for some reason tonight & I'm having a hard time finding the other links I was going to send you. I will start fresh in the morning & send you some more, but the Analyzer software should be fun to start playing around with.

Thanks again for dinner - I enjoyed seeing you guys!

Laura